

ATTRACTING AND ENGAGING CONSTRUCTION WORKERS

how to take advantage of our direct link
or connection with companies to enhance
our paths in schools

4th TPM – Athens, 14/06/22

KA02 VET 2020-1-IT01-KA202-008374



Co-funded by the
Erasmus+ Programme
of the European Union



ΠΑΝΕΛΛΗΝΙΑ ΕΝΩΣΗ ΔΙΠΛΩΜΑΤΟΥΧΩΝ
ΜΗΧΑΝΙΚΩΝ ΕΡΓΟΛΗΠΤΩΝ ΔΗΜΟΣΙΩΝ ΕΡΓΩΝ

PANHELLENIC ASSOCIATION OF ENGINEERS
CONTRACTORS OF PUBLIC WORKS

ABOUT PEDMEDE

Panhellenic Association of Engineers Contractors of Public Works (PEDMEDE) is an Employer's Organization representing the construction sector in Greece, est. in 1935.

- PEDMEDE covers all range of companies dealing with the construction of public works.
- Our members are both individuals, contractors of public works, SMEs and also technical companies from grade A1 up to grade 7 (the upper grade), according to the existing classification of contractors of public works, provided by the Greek Ministry of Infrastructure and Transport.
- Our network is expanding all over the country, operating 15 regional departments that cover all Greek regions, with our central premises being established in Athens. Additionally, we operate a specific section of Construction Companies



Co-funded by the
Erasmus+ Programme
of the European Union

OUR SERVICES

Represent the Greek perspective of the Construction Industry

Law and tax consultancy through our legal department

Information and support concerning bids and procedures relevant to Public Works

Promote education and lifelong learning

Implementation of National and EU projects in the areas of our interest

Facilitate labor market integration

Social Dialogue with key stakeholders (social partners, public authorities)



Co-funded by the Erasmus+ Programme of the European Union

OUR STRATEGY

We will run an information campaign using the following tools:



Stakeholder's engagement



Mailing Campaign



Press releases



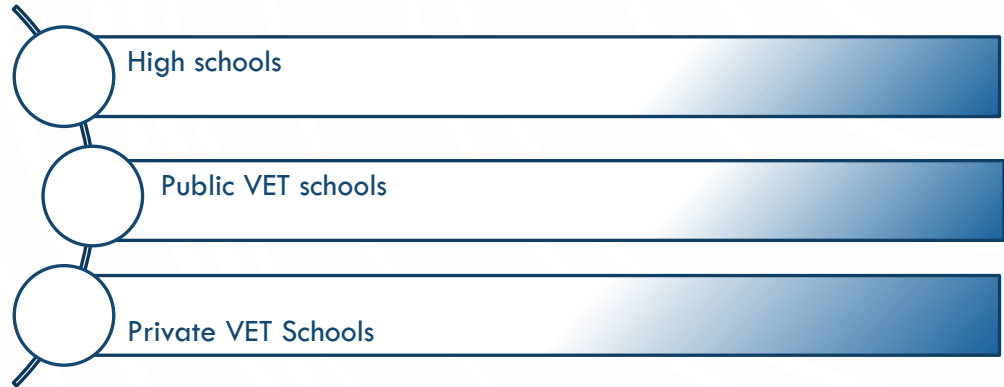
Social Media content creation and sharing



Co-funded by the
Erasmus+ Programme
of the European Union

TARGET GROUPS

- Students



- Employers and Constructions workers at SMEs and technical companies

“to increase the acceptance of vocational education and training in comparison to higher education.”



Co-funded by the
Erasmus+ Programme
of the European Union

STAKEHOLDERS' ENGAGEMENT



Co-funded by the
Erasmus+ Programme
of the European Union

OUR NSRF PROJECT AS A BEST PRACTICE

Training and Certification of Employees in the Construction and Materials Industry

Project aim: to develop professional capacity of construction professionals through the provision of training and certification in the areas of:

- BIM
- Electronic Procurement for Public bids.

Budget: 1,5 million

Funded by the European Social Fund (ESF) and part of the Operational Program Competitiveness Entrepreneurship and Innovation 2014-2020.

Our role: Unique beneficiaries

OUR NSRF PROJECT AS A BEST PRACTICE

Training and Certification of Employees in the Construction and Materials Industry

More than 1,200 trainees, from all over Greece, approached and engaged via numerous activities such as:

Info days

Posts in Local Newspapers

Social Media Campaign



ΠΑΝΕΛΛΗΝΙΑ ΕΝΩΣΗ ΔΙΠΛΩΜΑΤΟΥΧΩΝ
ΜΗΧΑΝΙΚΩΝ ΕΡΓΟΛΗΠΤΩΝ ΔΗΜΟΣΙΩΝ ΕΡΓΩΝ
PANHELLENIC ASSOCIATION OF ENGINEERS
CONTRACTORS OF PUBLIC WORKS



Co-funded by the
Erasmus+ Programme
of the European Union

Find us, contact us, interact with us,
through: <https://pedmede.gr/>



Elissavet Lafazanou
Project Officer
EU Projects Department
E: e.lafazanou@pedmede.gr |
T: +30 2103614978 |
www.pedmede.gr
